* So for this solo exploration assignment I decided to go with a tri-fold brochure welcoming people to come tour at this historical cemetery. In the spirit of marketing, I found this approach to be effective because you can include data and visual representations and other pictures to catch the eye and hopefully draw more attention to the cemetery. That’s the goal of the advertisemen, right?
* I felt this the data was kind of depressing so I went with a joke to draw in peoples attention(Dr. Seuss). I put the time and location of where the tour would take place.
* On the second page I used bar charts to show the data from the cemetery I found interesting. I was initially going to write the data itself, but I didn’t think that was as visually appealing. The top 10 causes of death was the top graph (I didn’t know consumption was Tuberculosis, I thought it was related to alcohol, so that was pretty cool to learn) followed by a graph about the average age and count of deaths per age group. This was all leading towards my final statement about teething (one graph shows the amount of teething deaths and the other was the percentage of all deaths that were teething).
* To be honest, from the second we opened up this data set I was immediately drawn to teething as a cause of death. It kind of hit home for me. My daughter just turned 4 months old a few days ago and coincidentally just started teething. So I wanted to do some more research on this to see what were the causes.
* On the final page (which I thought was most interesting) is a picture from the 1800s marketing “Steedmans Soothing Powder (included calomel (mercury)  it caused a condition called pink disease in babies: icy, swollen, red, and intensely itchy hands and feet” that was used to try to relieve some teething symptoms in babies. On the smaller pictures (the one on the left) is a picture of Mrs winslows soothing syrup (linked to addiction, comas, and death) It was pretty much “[a cocktail of morphine and alcohol](http://books.google.com/books?id=kmgW9kCwiWwC&lpg=PA176&dq=Mrs%20Winslow%E2%80%99s%20Soothing%20Syrup%20teething&pg=PA176#v=onepage&q&f=false) (so you have to imagine its effectiveness).” that was another remedy used. That was first introduced in 1845 Mrs. Winslow’s Soothing Syrup was a very popular choice for soothing teething complications. Morphine was finally removed from the American recipe in 1915 (But I couldn’t find anything stating alcohol had been removed, so that’s still a little scary). And on the small picture on the right is a picture of what a soothing toy looked like. Looks a lot different that what my daughter plays with.so that
* Conclusion: The deaths caused by teething seemed to be more linked to the remedies that they tried to use than just the symptoms of teething itself.